



# Master of Business Administration (MBA) Deakin



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# About upGrad Institute

upGrad Institute (UI) located in Singapore, is a premier Private Education Institution (PEI), built to accelerate the global delivery and adoption of world-class career skilling programs powered by innovation. UI holds a 4-year EduTrust certificate and its programs are developed with a strong outcome-focus that will empower learners with industry-ready formal education and skills, creating immersive learning experiences – anytime and anywhere.

UI is a subsidiary of upGrad - Asia's largest integrated learning, skilling and career development company that has touched over 7 million total registered learners across more than 100 countries, to date. It further boasts an alumni base of over 500 in Singapore alone, while also enjoying a strong network of 300 direct global university partners, over 20,000 recruitment partners, and an enterprise arm with a clientele of 3,000 corporate partners worldwide.



**“The opportunity to provide job ready education delivered flexibly and affordably through upGrad Institute’s proprietary content and accomplished faculty is exciting, and I am pleased to support this endeavour”.**

**Prof. Arnoud De Meyer**

Chair of the Advisory Board for upGrad Institute



Cert No: EDU-2-2069

Validity: 19/11/2019 - 18/06/2024

# Programme Highlights

## Dedicated Career Assistance

Receive unmatched career assistance, that includes 360-degree support, interview preparation and profile builder to excel in your career and achieve your professional goals.

## Alumni Status

Get certified by upGrad Institute with a Post Graduate Diploma in Management and by Deakin University with a Master of Business Administration upon successful completion of the programme. With an alumni status at both UI and Deakin, you will be equipped with the knowledge and skills to elevate your career to new heights.



## Live Classroom Session

Access more than 125 live learning sessions with top-notch faculty members and industry experts, where you will receive hands-on learning experiences that will prepare you for real-world challenges.

## For the Industry, by the Industry

Learn from more than 10 Harvard Business Review Simulations and industry experts who will mentor you throughout the programme. Gain valuable insights from the best in the field and make your mark in the industry.

## Double Crown Accreditation

Deakin's Business School holds two of the prestigious triple crown accreditations, including AACSB and EQUIS, placing it among the top 5% of business schools worldwide.



# Programme Developed with Global Experts



Colin Higgins  
Vice-Dean  
Deakin University



Harvinder Singh  
Professor  
IIIT B



Dr. Joe Griffin  
Course Director - MBA  
Deakin University



Harjinder Sidhu  
Partner & Co-founder  
The Practice Centre



Matt Mount  
Associate Professor  
Adelaide Business School



Prashant Kapur  
Co-Founder  
EduStori LLP



Dr. Jane Menzies  
MBA Program Coordinator  
University of the Sunshine Coast



Himanshu Manroa  
Associate VP Head of  
Research, Analytics &  
CXM Solutioning  
Datamatics



Puja Aggarwal Gulati  
Associate Professor  
IMT Ghaziabad



Sunil Bharadwaj  
Consulting Director  
Impacteazer Consulting



João Nuno Simões  
Strategy & Business Advisor  
Valts

# upGrad Learning Experience

Live Discussion Forum for Peer-to-Peer Doubt Resolution Monitored by Technical Experts

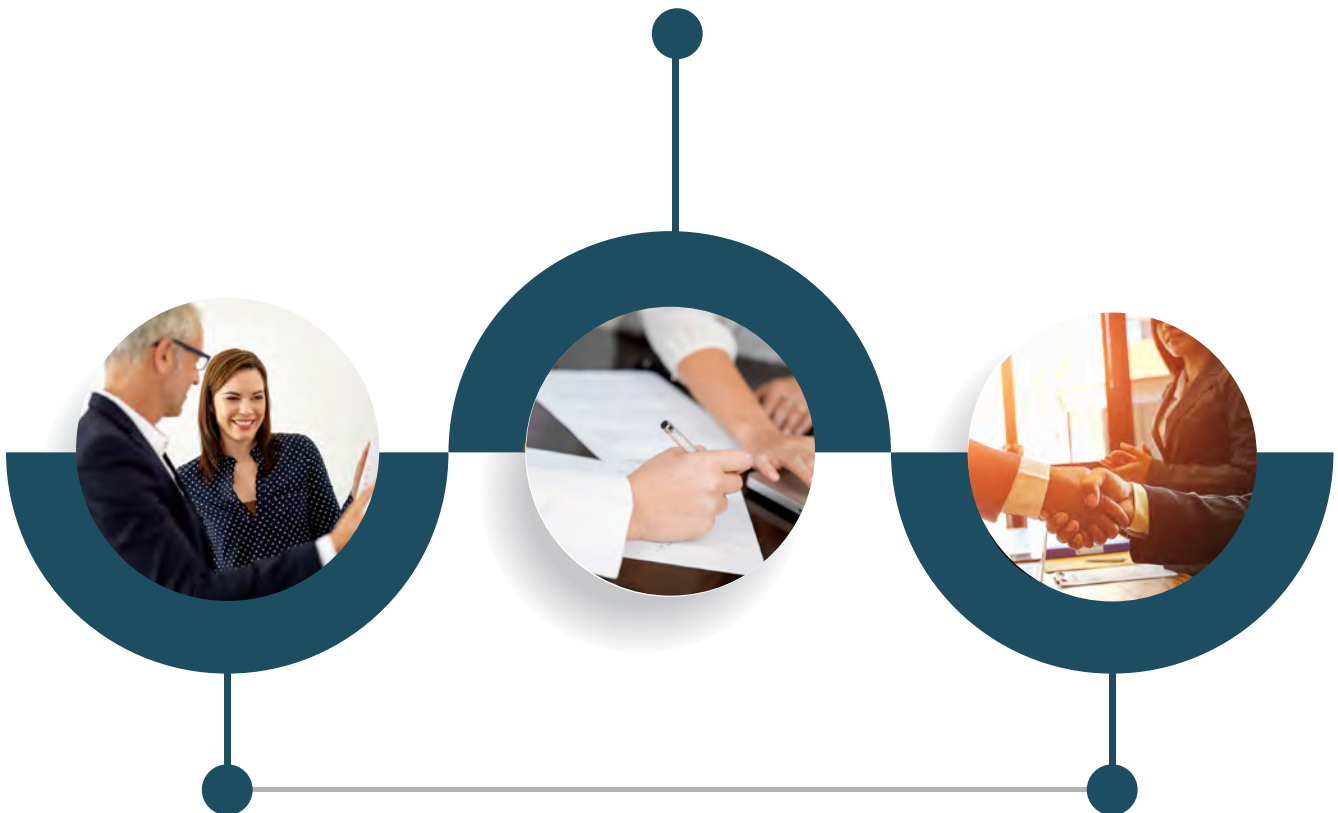
Harvard Business Review Simulations

More than 125 Live Learning Sessions

Access to the Programme 24/7

Immersive and experiential learning experiences, providing real-world decision-making scenarios across various business disciplines.

## Harvard Business Review Simulations



### Mentorship

Over 125 live learning sessions with industry experts and fortnightly personalised group (1:8) mentorship sessions.

### Format

Online format with weekly live sessions from industry experts to help with topic walk-throughs, doubt resolution and personalised project feedback.

# Industry Projects



Engage in collaborative projects with student-mentor interaction.



Benefit by learning from expert mentors.



Personalised descriptive feedback on your submissions to facilitate improvement.



## Marker Motion Simulation

Identify a target segment based on customer needs and effectively implement a positioning strategy to increase revenue and profits.



## Covid-19

Apply microeconomic and macroeconomic concepts in the context of the pandemic.



## New Heritage Doll Company

Decide which projects to invest in depending upon quantitative factors with the objective of maximising the value of the company.



## Lisa Benton Case Study

Solve dilemmas and conflicts at the workplace through application of organisational behaviour concepts.

# Programme Curriculum

## MODULES DELIVERED BY UPGRAD INSTITUTE

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1. Marketing Management
2. Accounting and Finance
3. Business Communication
4. Decision Sciences
5. OB, HR and Legal
6. Operations and Supply Chain
7. Business Economics
8. Sales and Distribution
9. Business Strategy
10. Specialisation Modules (Choose 1 from 6)
  - Market Research
  - Operations and Supply Chain Management
  - Business Analytics
  - HR Management
  - Accounting and Finance II
  - Leadership and Decision Making
11. Leadership, Engagement and People Performance
12. Enterprise and Risk Management
13. Digital Business Innovation
14. Leading Change for Sustainable Future

## MODULES DELIVERED BY DEAKIN UNIVERSITY

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15. Strategy Formulation
16. Innovation by Design
17. Financing your Strategy
18. International Business
19. High Performing Organizations
20. Global Capstone



Assessment Structure for Post Graduate Diploma in Management (E-Learning)  
by upGrad Institute (per module)

Type of Assesment	Subset	Weightage
Quizzes	Graded MCQs (At the end of the session/module)	30%
Assigment	Individual assigments	40%
Exams	Two proctored exams, mid term and end term	30%

Assessment Structure for Master of Business Administration (Global) (E-Learning)  
by Deakin University

Modules	Components	Assessment	Weightage
Strategy Formulation	1	Business Report	100%
	2	Business Report	100%
Innovation by Design	1	Business Report	100%
	2	Presentation	100%
Financing Your Strategy	1	Business Report	100%
	2	Exam	100%
International Business	1	Business Report	100%
	2	Business Report	100%
High Performing Organisations	1	Business Report	100%
	2	Business Report	100%
Global Capstone	1	Business Report	100%
	2	Prensetation + Reflection Report	100%



# Career Support



## Career Coaching (1:1)



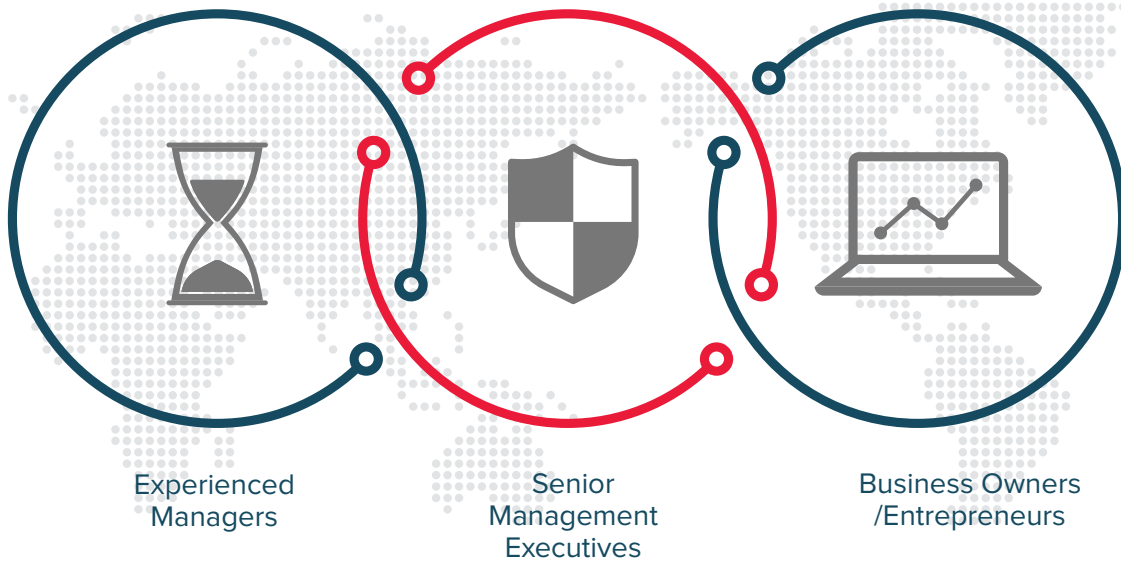
Get a dedicated career coach to help you stay on track to achieve your career goals, coach you on your profile, and support you in your career journey.

## Career Webinars



Industry leaders to guide you on job opportunities, career path in the field of Management. Support on polishing your hard skills and soft skills for interview preparation.

# Who is this Programme for?

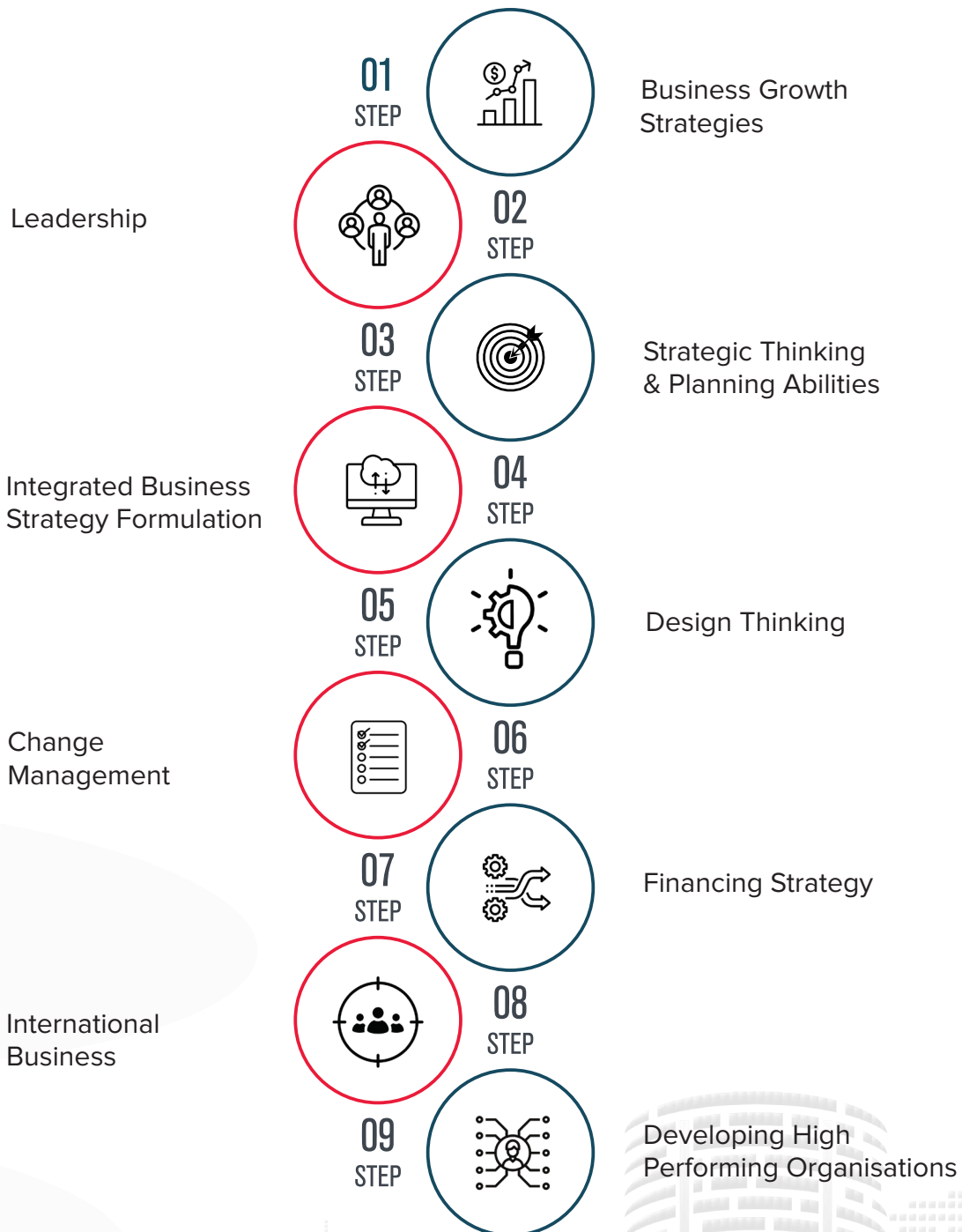


## What are some of the job opportunities after graduation?

With Deakin's Global MBA you can progress your career and pursue :



# Top Subjects you will learn



# Programme Details



## Programme Duration

20 months



## Format

E-Learning



## Programme Fee

Please refer to  
the website for program fee



## Eligibility

Minimum Age: 21 Years Old  
Academic Level: Bachelor's Degree  
in any discipline  
Language Proficiency: Bachelor  
Degree where English is the mode of  
delivery, or IELTS 6.0, or equivalent



## Weekly Commitment

15-18 Hrs / Week



## Live Session

Every two weeks



Please contact us for more details:

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+65 6232 6730



admissions@upGrad.edu.sg - Singapore



+44-2086-381187



info.emea@upgrad.com - Europe, Middle East and Africa



+1-(240)-719-6120



globaladmissions@upgrad.com - North and South America



+84-28-7300-8884



connect@upgrad.com - Vietnam



[www.upGrad.edu.sg](http://www.upGrad.edu.sg)