
Master *of* Business Administration

15 Months



GOLDEN GATE
UNIVERSITY

SAN FRANCISCO

Powered by

upGrad



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About Golden Gate University - San Francisco

Golden Gate University, a private nonprofit university in the heart of San Francisco's financial and high-tech district, empowers working professionals to achieve their professional goals with nationally renowned undergraduate and graduate degrees and certificates. Founded in 1901, GGU has been a leader in online education for nearly three decades, and

its programs offer maximum flexibility for modern students. With a primary campus in San Francisco, GGU also has teaching locations in Silicon Valley and Seattle. GGU graduates join nearly 70,000 alumni. GGU has been repeatedly ranked as #1 in the United States for working professionals based on superior flexibility and career outcomes for students.



Professor Brent White

Provost and Vice President for
Academic Affairs,
Golden Gate University, San Francisco

GGU's association with upGrad extends our mission of providing high quality education for working professionals who aspire to change or advance their careers. We're eager to welcome students from around the world to our innovative, practice-based programs. Our mission is to ensure that access to a GGU education is affordable and accessible to students everywhere. This partnership provides students with unique scholarship opportunities to earn an advanced degree from their home countries.

Life at Golden Gate University - San Francisco



The GGU campus is in the heart of San Francisco's thriving high-tech and financial district, an epicenter of global innovation. With neighbors like Salesforce, LinkedIn, Airbnb, Pinterest, and Twitter, a GGU degree helps unlock opportunities with the world's leading employers. San Francisco consistently ranks among the best cities in the U.S. and the world. Home to a booming economy, delightful weather, world class food, arts and culture, plus endless options for active outdoor living, the Bay Area is one of America's most popular cities to visit, work, and live. Our notable alumni are leaders in business, tax, law, technology, government, healthcare and higher education across the

Why Golden Gate University



For Working Professionals by Washington Monthly



Best Online College in California by OnlineU and SR Education in 2020

*From a research on 1943 Universities



Ranked among the Top 10% Schools in the US by CollegeFactual in 2022



80% faculty members are San Francisco based practicing professionals



Located in downtown San Francisco among offices of Salesforce, LinkedIn, Meta, Amazon and more

Accreditations and Associations



Ranking





Immersion program

GGU's immersion program offers students an opportunity to study on the San Francisco's campus. Nestled in the financial district, GGU's campus is surrounded by some of the top global

technology and consulting firms. An in-person immersion is ideal for a student who is ready to take their career to the next level and impact their industry in a meaningful way on a global scale.



Learn from scholar professionals with work experience in the San Francisco Bay Area, including Silicon Valley



Take advantage of world-class art, culture, and food in San Francisco



Network with GGU faculty who can guide your career



GGU will share the immersion calendar at the start of the program



On campus classes with other GGU students



Offered twice annually, with dates added at the start of each program term



Network with a diverse group of students from over 48 countries

Study Abroad

GGU's mission to provide flexible higher education degrees for working professionals is evident in our innovative program delivery. To ensure that quality higher education is accessible to the greatest number of students, we offer hybrid classes which can be accessed fully online. upGrad provides Online, Online (Immersion) and Study Abroad options. GGU offers fully On-Campus options at our San Francisco campus.

	Credits earned	
	Online	Offline
On-Campus	0%	100%
Online	100%	0%
Online (+Immersion)	100%	0%
Study Abroad	60%	40%



About upGrad

upGrad is an online education platform to help individuals develop their professional potential in the most engaging learning environment through a wide range of programs designed to improve their expertise. upGrad collaborates with top-class universities across the world including the Wharton School of the University of Pennsylvania, Caltech CTME, Purdue University, University of Arizona, Duke CE, Deakin University, Michigan State University, and Liverpool John Moores University, among others. As the ability to partake in the academic rigors of business

education becomes limited due to the demands of work and life, professionals often find themselves in the position of having to treat their continuing education as a burden that comes in the way of their professional performance. upGrad has delivered over 20 million hours of learning, delivering programs by collaborating with universities.

20M+
hours of learning

2M+
learners

100+
countries

7 years
of existence



Phalgun Kompalli

Co-founder

upGrad

Through our association with Golden Gate University, San Francisco, upGrad endeavors to facilitate continuing education for working professionals throughout their careers. The pedagogy, program structure and delivery of these programs from the innovation capital of the world is our key differentiator.

Scholarships offered by



GOLDEN GATE UNIVERSITY

SAN FRANCISCO

upGrad

GGU has been at the forefront of making higher education affordable and accessible to all, primarily working professionals. We prepare graduates to lead and serve through high-quality, practice-based educational programs.

Since our first San Francisco night classes in 1901, GGU has been a supporter of self-made individuals. GGU scholarships are available for students who seek to gain a new perspective on the changing landscape of business administration.

\$100M
Scholarship Fund

70%
Scholarships Available
for 5,000 Students



Ronnie Screwvalla

Co-founder and Chairman

upGrad

The scholarship helps motivated students gain industry-relevant knowledge and transferrable skills that employers want. Online + hybrid education is the real answer for working professionals who want to advance their careers with a degree from a San Francisco-based university.

Program Information

The **GGU Master of Business Administration (MBA)** program will advance your leadership skills and business knowledge using an activity-based learning approach. Our faculty members are seasoned professionals in their respective fields and will prepare you to lead in today's complex business environment.

The GGU MBA builds business decision making and leadership skills that provide an integrated perspective of management and allows you to tailor your program with one of several concentrations to meet your interest and goals.

Since the introduction of our MBA program over half a century ago, GGU has pioneered evening and online programs for working professionals to achieve their career objectives.

Program Highlights



Accreditation

GGU is accredited by WASC Senior College and University Commission, the organization that accredits universities in California and Hawaii, including Stanford, University of San Francisco, UC Berkeley, UCLA and more.



Live Interactive Classes

Academic support offered from faculty members, teaching assistants, and your peers across the world.



San Francisco Business Leaders

Benefit from direct and personal interactions with GGU scholar practitioners based in California, the world's fifth largest economy.



Affordable Fees

Through hybrid learning and available scholarships, students can reduce their fees for a GGU master's degree by up to 70% off the cost of a full-time, on-campus master's degree.



Developing Global Leaders

GGU's 70,000+ alumni include mayors, NASA astronauts, members of the C-suite of leading global organizations, entrepreneurs, and legal experts.



Skills Based Curriculum

Prepare to tackle real world business problems with a unique curriculum that incorporates theory alongside practical and relevant industry knowledge.

Student Learning **Outcomes**

Graduates of the Master of Business Administration program will have the knowledge and skills to:

- Demonstrate a general management “holistic” perspective
- Demonstrate managerial and leadership skills, such as teamwork, critical thinking and problem solving, communications and presentations, self-awareness
- Master and apply general management analytic processes and tools for decision making
- Integrate strategic business objectives within competitive industry dynamics
- Integrate strategic business objectives within the socio-political-economic-ecological-global context
- Understand functional areas’ impact on business and departmental interaction issues
- Demonstrate integrated business level planning
- Demonstrate an understanding and ability to identify the ethical, environmental, and social implications of business issues and formulate appropriate responses



Faculty



Robert Shoffner _____

Robert Shoffner is a Director of MBA Programs/Lecturer / Director Entrepreneurship Program- Golden Gate University



Bruce Magid _____

Bruce Magid is the Dean of the Ageno School of Business at Golden Gate University.



Dr. Joaquin Gonzalez _____

Public and Urban Affairs Professor, Practitioner and Book Author



Program Curriculum

CATEGORY	COURSES	CREDITS
Foundation	<ul style="list-style-type: none"> • Data Analysis for Managers 	0
Core	<ul style="list-style-type: none"> • Fundamentals of Business • Management and Leadership • Marketing Management • Foundations of Business Analytics • Corporate Finance • Teamwork in Organizations • Information Technology • Context of Business • Operations and Supply Chain Management • Strategic Analysis and Design 	30
Capstone	<ul style="list-style-type: none"> • Business Planning 	3
Concentration	<ul style="list-style-type: none"> • Course- 1 • Course- 2 • Course- 3 	9
Total Credits		42

Program Curriculum

Concentration Details Below:

CATEGORY	COURSES	CREDITS
Finance	<ul style="list-style-type: none"> • Financial Reporting and Analysis • Financial Modeling • Business Valuation 	9
Business Analytics	<ul style="list-style-type: none"> • Enterprise Performance Management and Metrics • Business Intelligence • Web & Social Network Analytics 	9
Marketing	<ul style="list-style-type: none"> • Integrated Marketing Communication • Market Research • Digital Marketing and E-commerce 	9
Adaptive Leadership	<ul style="list-style-type: none"> • Personal Leadership • Adaptive Leadership • Leading Complex Change 	9
General	<ul style="list-style-type: none"> • Select from Above- 1 • Select from Above- 2 • Select from Above- 3 	9

**Note:*

- The curriculum and credits are a virtue of Golden Gate University's guidelines while meeting international standards and quality.

Program Details



Program Start Date

Please refer to the website for the program start dates



Program Duration

15 months



Program Fee

Please refer to the website for program fee

70% Scholarship Available for 5,000 Students



Eligibility

Bachelor's Degree (Any Specialization)



upGrad

🔍 upgrad.com

For further details, **contact**

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